

sids

SUDDEN INFANT DEATH SERVICES
of illinois, inc.

annual report • 2008



support • education • research

AN AFFILIATE OF COMMUNITY HEALTH CHARITIES

Message from the President

In July 2003 my wife and I experienced every parent's greatest fear, the death of a child. The loss of Owen was devastating and left us searching for answers that no one seemed able to provide. How could our healthy son go down for his morning nap and never wake up? SIDS of IL, Inc. reached out and helped us through our grieving and unimaginable loss. Talking with people that knew exactly how we felt helped guide us through the most difficult experience of our lives.

Sudden Infant Death Services of Illinois, Inc. is comprised of families and members of the community who are committed to the mission of:

- Supporting family members and others touched by the tragedy of SIDS or other infant death,
- Educating the public and professionals about bereavement services & methods to reduce infant mortality,
- Creating community awareness on the subject of Sudden Infant Death Syndrome and other infant deaths, and
- Eliminating SIDS and other infant deaths through the support and implementation of appropriate research.

More than 2,100 babies still die each year of SIDS in the United States and an additional 2000 babies die of SUID (Sudden Unexpected Infant Death). In 2006, 1,343 infants in Illinois died of SIDS and other causes, at the rate of one child every six hours. Many of these deaths, however, are preventable. Our goal is to consistently reduce the incidence of SIDS and other forms of infant mortality in Illinois through educational initiatives stressing proven risk reduction strategies. As we work towards that goal, we continue to support the families of the infants we lose as they struggle with profound and overwhelming grief.

"During FY 2008 SIDS of Illinois educators held educational events for the following people:

African Americans – 40 Seminars with 7,134 attendees

Hispanic/Spanish speaking individuals – 58 Seminars with 10,303 attendees

Teen Parents – 17 Seminars with 980 attendees

Childcare Providers – 15 Workshops and one Train-the-Trainer session with 641 attendees, plus 2 childcare booths with 3600 attendees and 1 Train-the-Trainer with 23 attendees.

Law Enforcement Officials – 9 seminars with 292 officers attending

Health Care Professionals – 13 seminars with 1,214 attendees and five Train-the-Trainer sessions with 252 professionals.

Parenting Professionals – 6 workshops with 208 attendees, 6 Train-the-Trainer sessions with 150 professionals and 4 exhibit booths with 4,600 attendees.

Parents & Grandparents – 15 seminars with 1,707 attendees

Shelter, Prison & Drug Treatment Residents – 10 seminars with 216 attendees

Community Participants – 64 community health fairs with 95,630 attendees and 2 radio shows.

On behalf of the board of directors I want to thank the staff and our educators for their tireless efforts to support our mission. We also thank each of you for your time and financial support during the past 41 years.

In the belief that every baby should live..

Sincerely,

Dennis W. Schalliol

Owen's Dad

President – SIDS of Illinois, Inc. Board of Directors

"You're Invited to a Community Baby Shower" Project

Research has shown that education can be a significant contributing factor in reduction of the incidence of SIDS and accidental infant death. In light of this, we have created a new Safe Baby Initiative to convey safety education. Through our "You're Invited to a Baby Shower" Safe Baby Initiative for pregnant women in at-risk communities, we educate people (families) of high risk populations on proven risk reduction strategies in a fun and informative gathering.

"You're Invited to a Baby Shower" includes such traditional shower activities as baby games and snacks, but also consists of safe sleep education and safety demonstrations of cribs. We are confident that by making pregnant women and their support people aware of the various safety precautions to be taken to protect babies, we will have a significant impact on the infant mortality rates in the targeted high-risk areas and populations throughout Illinois.

This new project is an ideal collaboration of community organizations and SIDS of Illinois. The community organizations, typically providers of maternal and child health services, offer safe locations for the events and help to identify women of the community to be invited. "Shower" partners include faith-based organizations, shelters/family services, health clinics, mothers' clubs and other community service agencies.

This project works to reach individuals that have not responded to more traditional "Back to Sleep" messages.

With your financial assistance, we have been able to fulfill our mission by:

EDUCATING

1. By providing innovative programs such as the Community Baby Shower for low income mothers and their support people in high risk communities; by participating in neighborhood health fairs and other venues that reach large population groups; and by providing for new parents the "Safe Sleep for Baby" hospital program that combines knowledge of health care providers and SIDS of Illinois safe sleep education.
2. By providing nurses and other health care professionals information and training on Safe Sleep and Tummy Time techniques;
3. By providing childcare providers with information and training on Safe Sleep and Tummy Time techniques;
4. By providing new parents and family members with information on Safe Sleep and Tummy Time techniques;
5. By increasing educational efforts in targeted high risk communities to reduce infant mortality due to SIDS, suffocation, overlay and other accidental infant deaths;
6. By providing education for death scene investigators and law enforcement officials to ensure consistency in finding and reporting sudden unexpected death in infants.

SUPPORT

1. By providing ongoing bereavement support to families that have experienced the sudden death of an infant;
2. By providing standing support groups for families that are bereaved;
3. By providing support for health care professionals and law enforcement officials that work with newly bereaved families;
4. By providing one-to-one peer support to newly bereaved families;
5. By providing educational conferences on grief and bereavement issues and current research issues in multiple regions throughout the state of Illinois.

RESEARCH

1. By supporting SIDS and other infant death research projects;
2. By keeping abreast of current research in the field of SIDS and informing our constituents of this.

With your continued financial support we can:

1. Promote "Project Safe Sleep," an education program for new parents, in conjunction with state and local health departments as well as hospitals. Every new parent is informed of safe sleep methods and is given an infant t-shirt with the "Back to Sleep" message ;
2. Educate and involve grandparents and seniors about safe sleep practices. These groups influence the use of safe sleep practices by young parents;
3. Train Teen Parent educators to get the safe sleep message to the youngest and most at-risk parents;
4. Expand the Community Baby Shower program to the highest risk pregnant and parenting women throughout the state;
5. Provide a safe crib for babies that otherwise would not have a safe place to sleep.

Education & Bereavement Grants

Aileen S. Andrew Foundation

\$5,000 – General Operating

This family foundation's primary interest is education, the key to self-improvement. The foundation has funded special projects and supported organizations that foster individual self-worth and dignity and that build tomorrow' citizens and leaders through education and humanitarian efforts.

Caterpillar Foundation – Aurora & Peoria

\$5,000 – Baby Showers

Caterpillar Foundation provides funding and support for education, health and human services as well as civic, cultural and environmental causes.

Chicago Department of Public Health

\$50,000 – Education and Bereavement Services for residents of the City of Chicago

The mission of the Chicago Department of Public Health is to make Chicago a safer and healthier place by working with community partners to promote health, prevent disease, reduce environmental hazards and insure access to health care for all Chicagoans.

CJ Foundation for SIDS

\$20,000 – For Educational Services – Educate all Educate all groups of the population including childcare providers, grandparents and teen parents as well as the professionals who work with them. The CJ Foundation is a volunteer health organization dedicated to recognizing the special needs of the SIDS community through supporting SIDS research and support services and conducting a public awareness campaign.

Illinois Department of Public Health – Office of Health Promotion

\$250,000 – Statewide support of educational and bereavement services.

The Janus Foundation

\$8,000 – General Operating

Janus Capital Group, the Denver-based investment management firm created the Janus Charity Challenge to encourage athletes to use Ironman Triathlon North America events as a way to raise money for their favorite nonprofit organizations.

March of Dimes – Illinois Chapter

\$17,500 – "This Side Up" T-shirt Project

This mission of the March of Dimes (Illinois Chapter) is to improve the health of babies by preventing birth defects, premature birth, and infant mortality.

Westlake Health Foundation

\$53,000 – This Side Up T-shirt Project at Gottlieb, Loyola and Westlake Hospitals

Westlake Health Foundation endeavors to promote the health and welfare primarily of the people of west suburban Cook County, Illinois through the granting of funds for health in the areas of research, education, prevention, promotion, access and direct health care.

In addition to our grantors, our organization could not survive without the efforts of our families who inspire special events.

Collin Boyne Golf Open

Bowling for SIDS

Janus Charity Challenge

Oktoberfest in Memory of Molly Varak

Ride for Christopher

SIDS Sake Car Raffle

Spaghetti Eating Contest in Memory of Sohpie Cullota

Treasurer's Message

During the fiscal year ended June 30, 2008, SIDS of Illinois' net assets grew by \$23,080 to end the year with a balance of \$311,402. This increase was primarily due to meeting our strategic goals of aggressively seeking grants, contracts, and contributions and maintaining expense controls, while still providing a high level of service to Illinois communities.

Overall, the SIDS of Illinois organization's 2008 expenditures decreased by 14% compared to 2007. The majority of our expenditures (83%) went to support Program Services such as Education, Bereavement, and Research. General and Administrative costs represented only 8% of our total expenditures. The largest expenditure in Program Services was Education (75%) which focused on educating Illinois residents in the prevention of SIDS and other infant deaths. The second largest expenditure in Program Services (23%) was Bereavement, which provided support to families and their loved ones after a loss.

SIDS of Illinois is grateful to its grantors, contributors, and special event volunteers. We could not do it without you, and we thank you for your generosity and continued support. In spite of the current economic challenges we all face, we will continue to use your dollars wisely to sustain our quality Program Services "in the belief that every baby should live..."

Laura Smith, CPA
VP and Treasurer

Statement of Financial Position June 30, 2008

ASSETS

Cash and Cash Equivalents	\$ 263,211.00
Grants Receivable	\$ 60,843.00
Total Assets	\$ 324,054.00

LIABILITIES AND NET ASSETS

Deferred Revenue	\$ 7,173.00
Accounts Payable	\$ 5,479.00
Total Liabilities	\$ 12,652.00

Unrestricted Net Assets	\$ 290,354.00
Temporarily Restricted Net Assets	\$ 21,048.00
Total Net Assets	\$ 311,402.00
Total Liabilities and Net Assets	\$ 324,054.00

Statement of Activities Fiscal Year Ended June 30, 2008

REVENUES

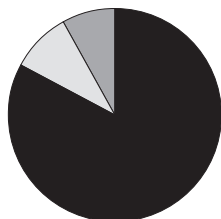
Contributions	\$ 135,053.00
Grants and Contracts	\$ 363,270.00
Gross Profit on Special Events	\$ 40,850.00
Other	\$ 10,662.00
Total	\$ 549,835.00

EXPENDITURES

Program Services (Bereavement Support, Education & Research)	\$ 437,765.00
General & Administration	\$ 42,923.00
Fundraising	\$ 46,067.00
Total	\$ 526,755.00
Change in Net Assets	\$ 23,080.00
Net Assets at Beginning of Year	\$ 288,322.00
Net Assets at End of Year	\$ 311,402.00

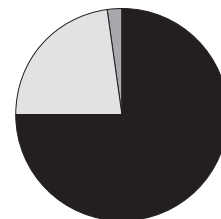
TOTAL EXPENSE ALLOCATION

- 83% – Program Services
- 9% – Fundraising
- 8% – General & Administration



PROGRAM SERVICES BREAKDOWN

- 69% – Education
- 29% – Bereavement Services
- 2% – Research



With Grateful Appreciation

FOUNDATIONS

Aileen S. Andrew Foundation
BP Fabric of America Fund
Caterpillar Foundation
Chicago Dept. of Public Health
CJ Foundation for SIDS, Inc.
Deutsche Bank Americas
Foundation
Ecolab Foundation
George M. Eisenberg
Foundation for Charities
GKN Foundation
Helen Brach Foundation
Hojel-Schumacher Foundation
Illinois Department of
Public Health
Illinois Maternal &
Child Health Coalition
Luke T. Rhodes Foundation
March of Dimes
Otto W. Lehmann Foundation
The Janus Foundation
Westlake Health Foundation

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BlueCross Blue Shield of Illinois
Chicago Capital Partners, Ltd.
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Eire Direct Marketing, Inc.
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Gourmet Express Marketing, Inc.
Judge & Dolph, Ltd
Lemont Paving Company
Local No. 9 Business Managers
Fund
Maney's Lawnscape, Inc.
Metal Management, Inc.
NAI Hiffman
North East Multi Regional
Training, Inc.
Pella Windows & Doors
Premium Concrete Cutting, Inc.
Reda Ciprian Magnone, LLC
Rossi's Liquors
Sams Club
STOW Enterprises
Van Kampen Investments, Inc.
Vijuk Equipment, Inc.
Whitney, Inc.
Wilk & Waller
Winston & Strawn, LLP

COMMUNITY

ORGANIZATIONS
Illinois Sheriffs' Association

Kendall County 4-H Federation

Rotary Club of Crystal Lake
Dawnbreakers, Inc. Charity
Fund
Thornton High School District
#215
Turnaround Management
Association

INDIVIDUALS

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Gregory Wojciechowicz
Regina & Thomas Wolf
Edward & Mary Ann Wood
Constantine & Antoinette
Yarutias
Tim & Nancy Zasada
Michelle Zieche

Names listed contributed \$200 or more through donations, sponsorships or in-kind gifts received between 7/1/07 - 6/30/08. Those in bold contributed at least \$1,000. Every effort has been taken to ensure the inclusion and accuracy of all donors. Please report any omissions or errors to the SIDS of Illinois office and accept our sincere apology.

Thanks to Volunteers

Thank you! Thank you to all our volunteers over the past year. SIDS of Illinois has only 4 employees statewide. Without the time, effort and tireless support of our volunteers, we could not have existed. Thank you for your hard work. You make a difference.

Our Message is Simple. Every Baby Should Live...

While we are searching for the cause of all sudden and unexpected infant deaths, research has shown us some steps that can be taken to reduce the likelihood of an infant death with our safe sleep message.

The core of our educational message to promote safe sleep for babies is:

- Babies should always be placed on their backs for naptime and nighttime sleep.
- Babies should never be exposed to any type of smoke. It is especially dangerous for the baby if mom smokes when she is pregnant.
- Babies should always sleep in a safe crib, alone. Never share with twins or other siblings.
- Babies should always sleep on a firm, flat surface with no soft bedding. Soft bedding includes: pillows, comforters, bumper pads, quilts, stuffed animals, folded diapers and laundry.
- Babies should not be overheated. The amount of clothing the baby needs to keep warm is the amount of clothing the parent needs to wear in the same environment. Use an additional layer for sleep. Healthy babies should never wear a hat indoors or have their head covered with anything during sleep. Baby should sleep in a well-ventilated room.
- SIDS of Illinois encourages the use of the Halo™ SleepSack as a wearable blanket instead of loose blankets or bedding.
- Bed sharing is **not** protective for SIDS. Bed sharing can lead to accidental suffocation and overlay both of which are 100% preventable. Never put a baby to sleep on an adult surface like a couch, futon, or adult bed. Your baby can share your bedroom in a safe crib until six months of age to enable you to quickly attend to baby's needs.
- Offer a pacifier at sleep time after one month of age to help reduce the risk of SIDS. There is no need to re-apply if the pacifier falls out of the baby's mouth during sleep.
- Breastfeed baby if possible. Breastfeeding is the best food for a healthy baby.
- Supervised "Tummy Time" for baby to play is essential for proper development. It will also help to prevent the back of the baby's head from becoming flat.
- Back sleeping is a learned behavior and is the "Standard of Care" according to the American Academy of Pediatricians.

For more information, please contact Nancy Maruyama, RN or Pam Borchardt at Sudden Infant Death Services of Illinois.

1-800-432-SIDS (7437) or www.sidsillinois.org

In the belief that every baby should live...

Mission Statement

Sudden Infant Death Services of Illinois, Inc., is a not-for-profit organization dedicated to the elimination of sudden unexplained death in infancy by providing educational programs to consumers, professionals in health care, the law enforcement community, child care providers and the public in general and by collaborating with others who have similar concerns, as well as by providing bereavement services to family members and others that have experienced the tragedy of a sudden unexplained death in infancy through a peer support program and community support groups.

Vision Statement

Sudden Infant Death Services of Illinois, Inc. is a statewide not-for-profit organization dedicated to:

1. **Supporting** family members and others who have been touched by the tragedy of Sudden Infant Death Syndrome (SIDS) or other infant deaths,
2. **Educating** both the public and professionals about bereavement services and methods to reduce infant mortality,
3. **Creating** community awareness on the subject of Sudden Infant Death Syndrome (SIDS) and other infant deaths, and
4. **Eliminating** SIDS and other infant deaths through the support and implementation of appropriate research.



sids

SUDDEN INFANT DEATH SERVICES
of illinois, inc.

NON-PROFIT ORG.
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630/305-4773 Fax
www.sidsillinois.org

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